

Jawaher Abul-Hamayel

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EDUCATION

Boston University, Boston, MA

Expected August 2016

MS in Media Ventures

- Creation of an original media venture
- How to monetize an entrepreneurial media venture
- Understanding the evolution of media

Boston University, Boston, MA - May 2014

BS in Communication with a concentration in Public Relations and a Liberal Arts concentration in English.

- Study Abroad program in London, England – Fall 2011

EXPERIENCE

Saudi Aramco-Dhahran, Saudi Arabia

June 2014-July 2015

Human Resources (HR) - Communications Specialist

- Founded the HR communications team
- Produced company-wide HR announcements
- Provided Communications support for projects company-wide including:
 - Communications support for HR Branding and brand transformation
 - Organized and led quarterly Professional Development Program employee meeting
 - Presented performance management methods to Dubai municipality ambassadors

Boston University PR LAB, Boston, MA

Sep 2013-Dec 2013

Account Executive

- Coordinated all client work for The Home For Little Wanderers (tweets, press releases, Facebook posts)
- Sent reminders and notifications for the Holiday Big Wishes Gift Drive
- Coordinated bake sale and concert event to raise funds for gift drive
- Contacted local news outlets to cover Stuff-A-Truck event
- Collected toys and donations during Stuff-A-Truck event

SKILLS & INTERESTS

Media Kits: News release, media advisory, company backgrounder, fact sheet, bio sheet

Computer: Microsoft Office (Word, PowerPoint, Excel), WordPress

Social Media: Facebook, Instagram, Twitter

Languages: Arabic (Native), French (Conversational)

PADI Certified Scuba diver, Ballet, Creative Writing, Literature, Fitness/ Barry's Boot Camp Enthusiast